



FACTS SHEET

- Our mission: To give rescued and retired exotic animals a safe haven; to educate people about exotic and endangered species.
- Our vision: To positively impact the conservation and preservation of animals and their habitats.
- We are an exotic animal sanctuary and zoo. We opened to the public in 1994.
- Our income is from:
 - 57% Admissions to tour the park
 - 16% Outreach education
 - 12% Gift shop sales
 - 7% Grants
 - 6% Individual contributions
 - 2% Other
- Founded by Brad Bonar and Karen Hoag, the sanctuary is now operated under the 501c3 non-profit organization called Professional Animal Retirement Center (PARC) and its Board of Directors.
- Jessica Toles is the sole full-time employee. She is the zookeeper. We also employ one or two part-time interns from mid-June through mid-August each summer. All other staff are volunteers.
- Approximately 25 “regular” interns and volunteers assist in all aspects of park operations
- We have a Board of Directors made up of the park’s co-founders and 5 to thirteen additional members; all members serve a two-year term that is renewable indefinitely.
- Animal residents include big cats, small cats, bears, camels, birds, monkeys, reptiles, and two of only four chimpanzees on exhibit in Indiana (plus assorted hoof stock and other small mammals.)
- Planned giving is accepted through a Non-Permanent fund held by the Noble County Community Foundation.
- The sanctuary is open with regular tour hours May through mid-November. We are also open occasionally for off-season special events and group tours by appointment
- WOW! is the sanctuary’s Wildlife on Wheels educational outreach program featuring a variety of small animals presented by our staff at schools, libraries, camps, etc. WOW! has been seen at the Indiana State Museum, Grand Wayne Center, Fort Wayne War Memorial Coliseum, Camp Lutherhaven cancer camp, regional libraries, and dozens of local charity events
- We have been featured in the *Chicago Tribune*, *Indianapolis* magazine, CBS news, PBS television broadcasts, all area newspapers, television and radio stations.

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